



CED's Member Spotlight Template

Please email completed form to landerson@cednc.org along with your company logo.

Company Name:

Contact:

Title:

Phone:

Email:

Address:

Website:

Company Boilerplate/Description of Product or Service:

Company Stats:

- **Number of Employees**
- **Public/Private**
- **Industry Type**

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- How did your company start? Where did the idea come from?
 - What motivated you to turn your idea into a company?
 - What makes your product or service unique or stand out among your competitors?
 - Where do you see your company in the next 5 years? How can CED help you get there?
 - How are you involved with CED (*i.e. member, sponsor, speaker, etc*)? How has your involvement with CED benefited the growth of your company?
 - What CED conferences or programs have you attended? How have they benefited you or your company?
 - Has CED helped you overcome any business challenges? Raise funding? Meet a mentor? Gain clients?
 - What do you feel are the core benefits of being a member of CED?
 - How would you explain CED to a fellow entrepreneur?
 - What other organizations are you a member of?
 - What tips, resources or suggestions do you have to offer to potential entrepreneurs?

Testimonial: (*a brief one-line quote on how CED has benefited you or your company that can be used on CED marketing materials*)