

Minutes from the Council for Economic Development
Development Committee Meeting
Tuesday, September 22, 2009
CED Classroom

In attendance: Merrill Mason, Brooks Malone, April Mills, Teresa Spangler, Stephanie Dorko Austin (staff), Joan Siefert Rose (staff), Lilith Anderson (staff)

The meeting was called to order at 8:35 a.m.

Stephanie started introductions and asked each member to explain his/her background with fundraising for CED. Stephanie explained that the Development Committee will meet four times a year total and each meeting with focus on upcoming events and membership. Merrill Mason will chair the committee.

Joan gave an update on CED and discussed revenue sources and the goals for 2010.

The committee approved a revised privacy policy which Joan will present to the Executive Committee at their next meeting, in October. Policy reads:

CED values and respects the privacy of its members and supporters. We do not share your address, phone number or email with any third party without your express approval.

Stephanie discussed the programs for 2010 and explained the new way of raising money for CED through a "one-ask" system.

Lilith presented her ten top prospects for membership renewals and new members. The group gave feedback so that staff can follow up.

Stephanie asked that everyone commit to 3-5 calls for Biotech sponsorships. She will track each person's progress and provide background and contact information, as needed.

Meeting was adjourned at 9:35 am.

Next meeting is December 8, 2009.